

Company Profile

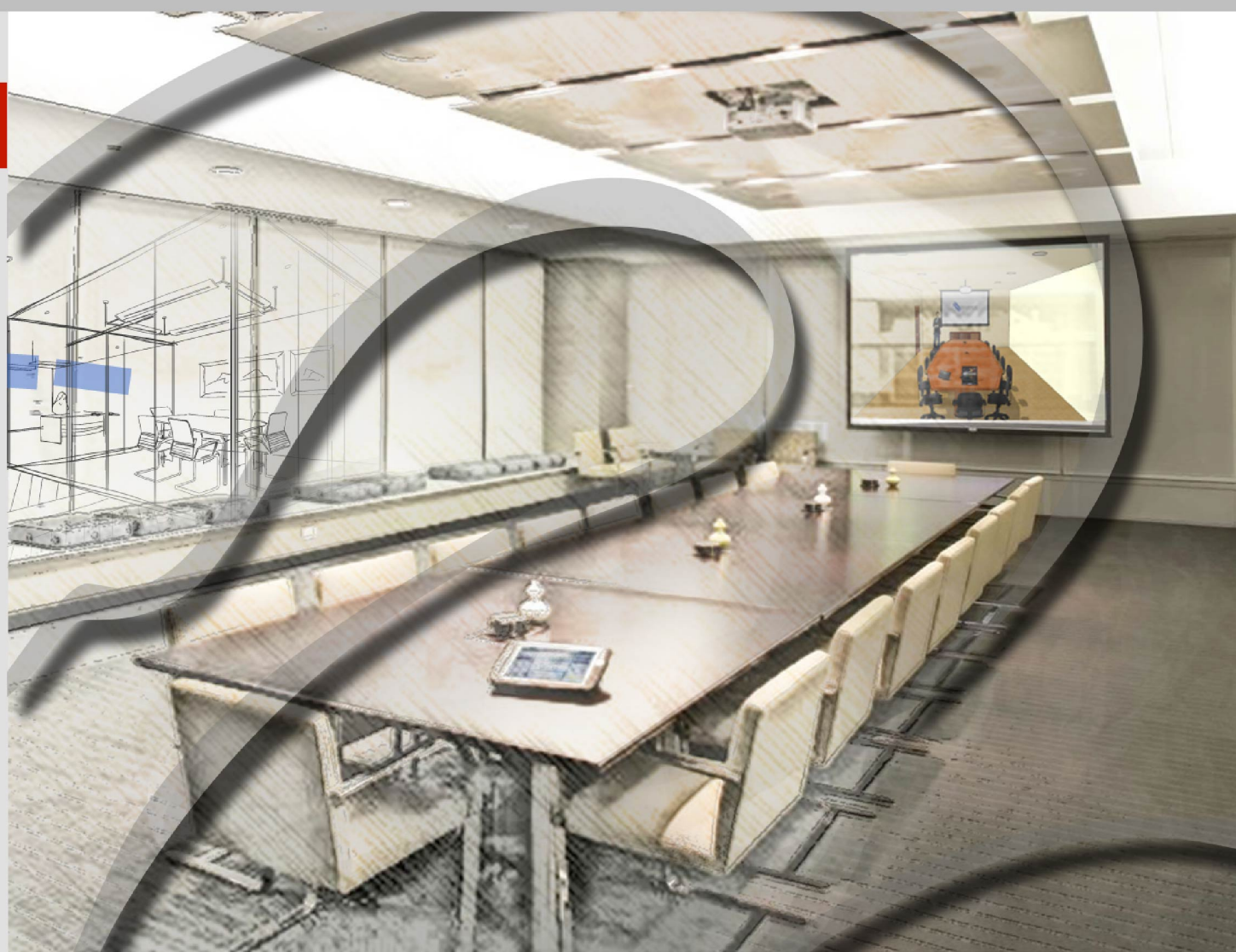


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About Us

Hansa Group under the Aegis of Hansa Pictures was established in the year 1947 in Bengaluru. The company is a reputed reseller/system integrator of Audio, Visual, Acoustics, Broadcast & Lighting Equipments. It brings to the table over 70 years of experience. We have a network of offices spread across Southern India (Chennai, Secunderabad, Vijayawada, Coimbatore) and in Mumbai. Hansa Group has also created a consulting office to help create BOM, Tender and Oversee execution.

We are one of the leading players in the market when it comes to Large Format Displays, Public Address Systems, Pro-Sound (Commercial & Home), Stage & Studio Lighting (Showbiz & Entertainment), Photography & Videography Equipments, Talkback and Intercom Systems, AVSI (Audio Visual System Integration), Broadcast Integration (TV & Radio) through our unmatched quality of services, Hansa Group has evolved into a brand to reckon with.

The environment at Hansa Group encourages and fosters continuous development of key teams which is critical when it comes to living-up to the demands of the market. We have a strong back-end network of online & direct sales teams to deliver solutions and take care of sales of products.

We attribute the success of our business to our young and energetic team, who are in sync with the latest in the field backed by experience of over two decades.



Verticals of Specialization



Audio

Professional & Home

Broadcast Equipments

Critical Comm. Systems (Wired Talkback Systems)
Wireless (Two-way) Communications Systems
Studio Monitors
Live Recording & Streaming

Display Devices

Projectors for Home & Office
Flat Panel Displays
Digital Signage Solutions

Lighting

Stage/ Studio
Video Conference Rooms
Theatre's/ Concert Halls
Houses of Worship
Energy Saving Lighting

Photo-optic Lamps

Dental, Medical, Stage & Studio (All types of projection bulbs)

Acoustic Solutions

Studios
Home Theatre Rooms
Auditoriums
Conference Rooms

Training & Teaching Aids

Smart Class Rooms - One Touch A-V Control
Solutions for Distance Learning Studios
Presentation Products
Networking of Class Rooms

Projection Screens

Instalock Wall Mount
Motorised/ Fixed Frame
Tripod/ Cinema/ Floor Screens
Perforated Screens/ Fast Frame

Audio-Video Lighting Integration

Consultancy Design & Setup For:
Conference/ Board Rooms & Auditoriums

Others

Designer Mounts
Curtain & Lighting Grid Systems
A-V Cables & Connectors

Markets & Industries

Broadcast Solutions

Club Sound

Cinema

Corporate

Education

Government

Healthcare

Hospitality

High End Residences

Houses of Worship



ESTABLISHED 1947

Our Solutions



Class / Training Rooms



Recording Studios



Music & Entertainment



Meeting & Boardrooms



Network Operation Centres (NOC)



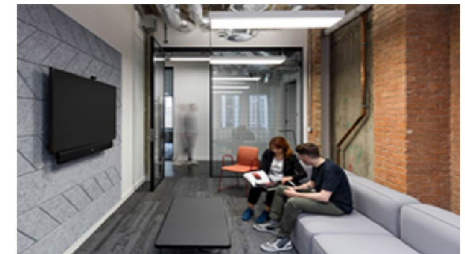
Projection Mapping



Training & Simulation



Virtual Reality



Retail Spaces



Hansa®

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Consultancy & Systems Integration

Design & Consultancy in Acoustics/ Audio-Video/ Lighting/ Broadcast

Auditoriums

Art Galleries

AHU Rooms

AV Rooms

Audio Recording Studios

Business Houses

Board Rooms

Banquet Halls

Building Noise Control

Commercial Spaces

Consulting Rooms

Class Rooms

Cinemas/Multiplexes

Conference Halls

Clubs & Lounges

Discussion Rooms

Education

Entertainment

FM Radio Studios

Film Studios

Government

Gymnasiums

Home Theatres

Hospitals

Healthcare

Hospitality

Hotels/Restaurants

Indoor Stadiums

Industrial & Manufacturing

Libraries

Museums

Malls

Machine Noise Isolation

Meditation Rooms

Noise Proof Cabins

Office Spaces

Production Studios

Residential Spaces

Sports Arenas

Sports Complexes

Seminar Halls

TV Studios

VC Rooms

Worship Facilities



Designer & Architect Services

Hansa also has a separate design team comprising of Architects, Interior Designers & Auto CAD specialists as a value addition to our other verticals. They complement our services and help in taking up complete turnkey projects for the client. From drawing to execution, the complete space is our baby.



Brands We Represent

AHUJA

axiom
HOME THEATERS

ALLEN & HEATH


behringer

BOSE
Better sound through research®

BIAMP
SYSTEMS

 **BOSCH**

CASIO

Canon
Delighting You Always


CROWN


DYNACORD

DENON

EPSON
EXCEED YOUR VISION

 **Electro-Voice**

HITACHI
Inspire the Next

JTS


KRAMER

KRUX
EXPERIENCE SOUND

EKSA
LIGHTING

NEC



NEUTRIK

Panasonic

pulz

QSC
PROFESSIONAL



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SHURE
LEGENDARY
PERFORMANCE™

 **SENNHEISER**

WORK

 **YAMAHA**

Our Clients

Business Houses:

Ashok Leyland
Astra Zeneca
BEL
BHEL
ITC Limited
Jubilant Motor Works
Reliance Industries
Shapoorji Pallonji & Co. Ltd.
Titan Industries
TVS Motor Company

Educational Institutes:

Acharya Bangalore Business School
Christ University
Indian Institute of Management
Indian Institute of Science
Innisfree School
Jain Group of Institutions
M.S. Ramaiah Group of Institutions
Reva University
SDM Group of Institutions
Srishti Institute of Art, Design & Tech.
Vidyaniketan School

Religious Organizations:

BAPS Swamynarayan
Gauravshali Girnar Junagadh
Various Jain Temples

IT Companies:

Amazon
Cisco
Dell
GE Consumers
IBM
Infosys
I-Gate
I.2. Tech.
John F. Welch Tech. Centre
Logica
Sandisk
Wipro

Government :

Commercial Tax Office
Chief Minister's Office
Commissioner of Police
Kar. Biotech. & I.T. Services (KBITS)
B.M.T.C. Bangalore
Visvesvariah Museum

Pubs & Clubs:

Black Pearl
Boozy Griffin
Biere Societte
Gilly's Restobar
Hoppipola
Simon Says
Whattay Ventures Pvt. Ltd.

Hospitals:

Fr. Mullers, Manipal
Hospital
Mahaveer Jain Hospital
Narayana Hrudayalaya
St. John's Hospital
Wockhardt Hospital

TV Media Studios:

Aaj Tak
Doordarshan
Eenadu TV
Jaya TV
Kasturi Media
Kamadhenu TV
NDTV
Public TV
Sun TV/ Suvarna
Udaya TV
Zee TV

Defence:

ASTE/ ADE
GTRE
HAL
ISRO
ISTRAC
Master Control Facility
MEG Centre
NAL



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Our Projects



Group Contact Information

Corporate Office

Bengaluru

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Chennai

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